Leveraging DoD's Educational Institutions

MILITARY EDUCATION COORDINATION COUNCIL

Working Group

25 April 2007

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Purpose

- **Outline a plan to direct and monitor the efforts of DoD's educational institutions to address critical Departmental issues beginning in AY2007-2008**

Combine our students' operational expertise with the academic focus provided at the PME institutions.

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Background

- **DoD does not have a defined, responsive process to marshal its educational institutions on issues the senior leadership deems critical**
  - Identifying and promulgating the issues
  - Ensuring the study efforts provide feedback to the senior leadership
- **DepSecDef approved a proposal to develop this plan**
  - Promote innovative thinking on strategic vulnerabilities facing the U.S.
  - “Solve a problem; not a literature review.”

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Proposal: Identify the Issues

- **Two to three issues nominated by USD(P) and approved by DepSecDef**
  - Educational institutions are welcome to propose alternative study issues for consideration
- **Issues are specific problems requiring analysis and solutions**
  - Originated by OSD in consultation with the Joint Staff
  - An office within OUSD(P) will sponsor each issue and be responsible for providing study groups with any additional guidance requested

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Proposal: Select and Task the Institutions

- **Institutions selected based upon the issue**
  - Promote competition of ideas by having multiple institutions analyze each issue, e.g., “Academic Jim Thorpe Competition”
  - Consider the faculty and student population when matching issues to institutions
    - Institution’s natural or organizational expertise
    - Institution’s academic focus; career-stage of the students
- **Types of Educational Institutions Available**
  - Senior Level Schools: Strategic Level
  - Intermediate Level Schools: Operational Level
  - Advanced Military Studies: Operational Level
  - Other educational institutions with students will be considered, e.g. NPS
- **DepSecDef tasks the selected educational institutions via memo**
  - Matching institutions to issues will be coordinated between OUSD(P), Joint Staff, and the institutions

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Proposal: Organization and Products

- **In order to be successful, institutions will need to adopt a collaborative student group paradigm**
  - Academic year project cycle
  - Student participants selected as volunteers and/or nominated due to their expertise
  - Faculty guidance and oversight
  - Incentives might include official recognition, follow-on assignment, etc.
- **There shall be no impact upon JPME or accreditation, and no need for additional resources**
- **Study efforts presented to DoD's senior leadership**
  - Written report with executive summary and a presentation by the student group
  - OUSD(P) screens written reports and selects the most promising efforts for verbal briefings by the student groups
  - Selected efforts presented to the DepSecDef, VCJCS, and DAWG

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AY2007-2008 Issue Area 1: Rise of China (DRAFT)

		Rise of China
Senior Level Schools	ICAF	What steps can the U.S. military take, as part of a broader national strategy, to help constructively engage China, while dissuading and deterring China from using force or the threat of force against others?
	CNW	
	Air WC	
Intermediate Level Schools and Others	CNCS	What impact would varying levels or patterns of U.S. force posture, procurement, basing, and operations be likely to have on China?
	ACSC	
	NPS	
Schools for Advanced Military Studies	NOPC	How can the U.S. military conduct a campaign in an anti-access environment?
	SAASS	

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AY2007-2008 Issue Area 2: Irregular Warfare and The Long War (DRAFT)

		Irregular Warfare and The Long War
Senior Level Schools	NWC	How should the U.S. military posture itself for a protracted war against extremist terrorist networks?
	Army WC	
	MCWAR	
Intermediate Level Schools and Others	CGSC	How should the U.S. military improve its capability and capacity to advise, utilize, and partner with foreign armed forces, and to what possible ends?
	MCCSC	
	NPS	
Schools for Advanced Military Studies	SAM	How should the U.S. military conduct long-duration, low-visibility irregular operations?
	SAW	

Note: Consider the involvement by International Students either in a combined group or as a stand-alone competing effort.

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Proposal: DepSecDef Meeting with Schools' Leadership

- **Pentagon luncheon with heads of the educational institutions**
  - DepSecDef hosts and opens with remarks
  - Discuss potential AY2007-2008 study issues, as well as how the institutions might assist senior Department leaders in other areas
  - Invite the heads of all the PME universities, individual colleges and schools
    - Who is the correct audience while maintaining an intimate setting?
  - June or July?
  - DepSecDef follow-ups up with a tasking letter to the heads of the educational institutions

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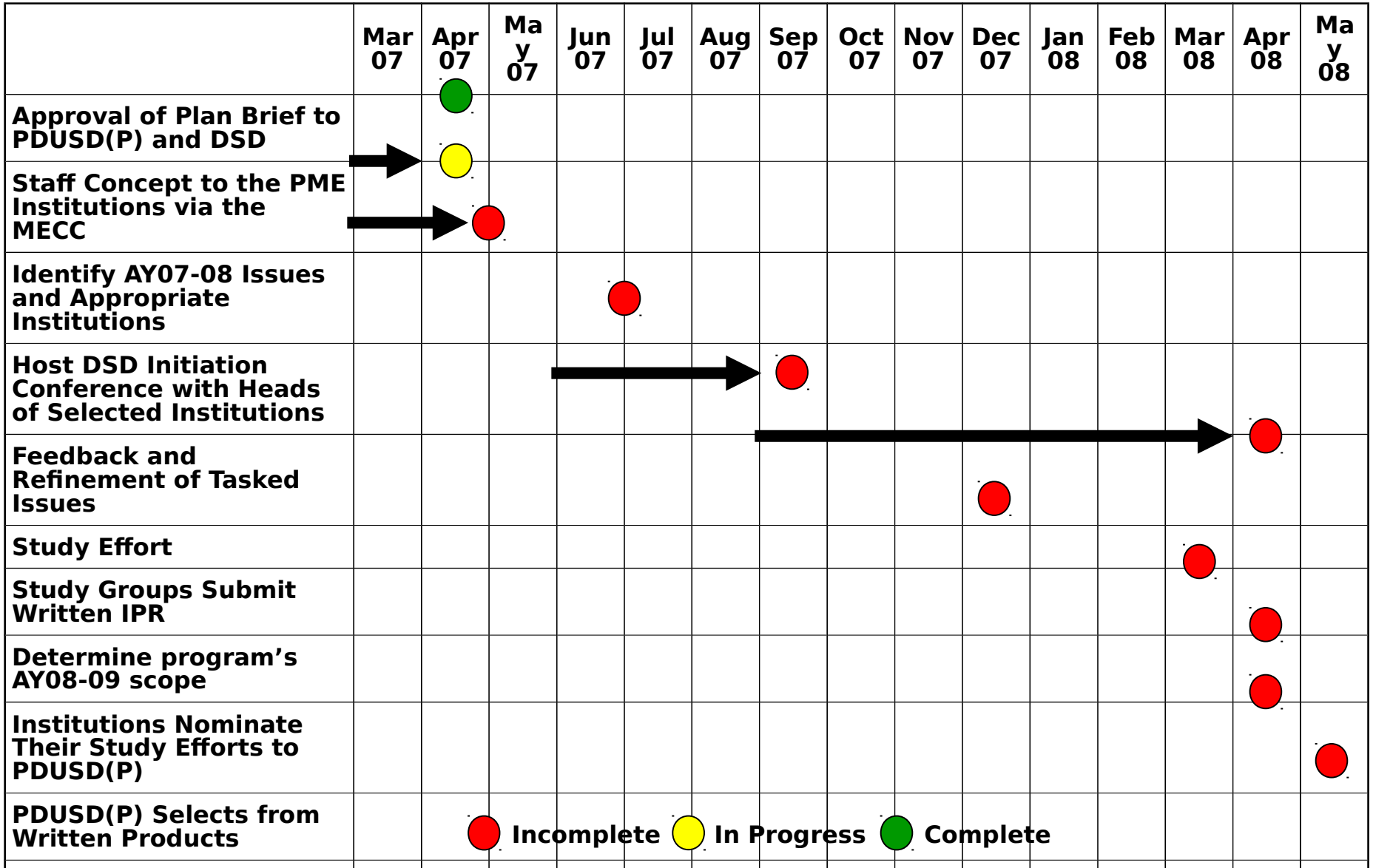
Proposed Way Forward and Milestones for Program for AY2007-2008



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Backups

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Other Issues for Consideration

- **Strive to maintain the issue areas unchanged for several years and assigned to the same institutions**
  - Enables institutional expertise and mitigates intellectual "start-up" costs each Academic Year
  - Enables those institutions with research facilities to develop corporate knowledge
- **Provide as much specificity as practical, but allow for adaptability and refinement by the institutions**
- **Elevate this initiative to National and Homeland Security Council direction in future years**
  - Expand study efforts across the National Security Education Consortium